

Skin Care Hybrid APP

Solution Proposal

**Prepared by: Quickly platform**

**Introduction**

Thank you for your interest in partnering with Quickly platforms for your hybrid app development project. With well over 100,000 firms offering website development App development services, we know how challenging it can be to find the right agency for your App development needs.

At Quickly platforms, we hold one goal above all others: 100% client satisfaction. Our in-house team of web designers, App Designers, copywriters, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

We've built websites and application for several brands around the world with great success, and are quite excited to get to work on yours.

In this proposal, you'll find examples of our past work along with what we feel is the optimal solution for your project needs, along with the associated delivery timeline, costs, and project terms. Once you've reviewed this proposal thoroughly, simply electronically sign it at the bottom to indicate your approval. Please contact me directly if you have any queries or concerns.

Thanks again for the opportunity to earn your business!

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# Project Outline

We propose to revolutionize your skincare app by leveraging modern technologies to enhance its performance, security, and user experience.

This redesign will elevate your app's functionality, visual appeal, and brand alignment, ultimately ensuring a seamless experience for users across Android and iOS devices.

# Scope of Work To create a mobile app with the features , we would need a team with expertise in mobile app development.

**1****. UI/UX Design**

- Designing intuitive and user-friendly interfaces for both iOS and Android platforms.

- Creating wireframes, mockups, and prototypes to visualize the app's layout and navigation flow.

**2. Frontend Development**

- Implementing the designed interfaces using native or cross-platform frameworks like React Native or Flutter.

- Integrating user authentication and language selection features.

**3. Backend Development**

- Setting up a backend server to handle user data, image uploads, and communication between users and admins.

- Developing APIs for handling user queries, feedback, and product recommendations.

**4. Communication Channel**

- Implementing a messaging feature where users can send inquiries, feedback, and images of their skin conditions.

- Setting up push notifications to alert users about responses from admins.

**5. Image Upload Functionality**

- Integrating image upload functionality to allow users to share pictures of their skin conditions or treatment progress.

- Implementing image processing and storage mechanisms on the backend.

**6. Multilingual Support**

- Implementing multilingual support to allow users to choose their preferred language.

- Integrating localization features to display content in the user's selected language.

**8. Admin Panel**

- Developing an admin panel where administrators can manage user inquiries, view uploaded images, and respond to user queries manually.

- Implementing a content management system (CMS) for managing skincare tips and product recommendations.

**9. Deployment and Maintenance**

- Deploying the app to the Apple App Store and Google Play Store.

- Providing ongoing maintenance and support to address any issues, bugs, or updates.

**This SOW requires team of developers, designers, and we can deliver a high-quality app.**

# Tech Stack

* **Framework:** Flutter for cross-platform mobile app development.
* **Real-time Messaging:** Firebase Cloud Messaging (FCM) or WebSocket for instant communication.
* **Backend:** PHP Laravel for server-side development.
* **Database:** MYSQL storing user data

# Execution Timeline

We’ve offered a basic guide for the timeframe of delivery and what your client can expect to be charged. We estimates that it will take 30 days to complete your new website. Upon signing this agreement, we can begin immediately. Here’s what to expect:

**Process Delivery**

Planning, research/outreach 1 Week

Design, consultant 2 Week

Development 3 Weeks

Testing, launch and Upload 1 Week

# Project Costs

The table below details the costs associated with this project. Invoices will be sent to Client Companion the dates indicated below, are payable Bank A/c transfer or wire transfer, and are due on a net 7 day basis.

| **Name** | **Price** | **QTY** | **Subtotal** |
| --- | --- | --- | --- |
| **Skin Care Hybrid App** | **INR 1,50,000** |  | **INR 1,50,000** |

**Total INR = 1,50,000**

# Payment Schedule

The table below details the payment schedule associated with this project. Invoices will be sent to Client Companion the dates indicated below, are payable via Bank A/c transfer or wire transfer.

**Name Subtotal**

**Initial Advance 40%** INR 60,000

**UI/UX Designing 20%** INR 30,000

**Frontend/Backend Development 30%** INR 45,000

**Deployment 10%** INR 15,000

**Subtotal = 1,50,000**

**Terms of Agreement**

#### **1. Authorization**

Client Company is engaging Quickly platforms, as an independent contractor for the Client Company website development, deployment, hosting, & support.

#### **2. Payment**

Fees to Quickly platforms are due in accordance with the above listed pricing table. Fees for monthly services will be invoices on the 1st business day of each calendar month, and are due within 7 days. All payments will be made in INR.

#### **3. Completion**

Quickly platforms, and Client Company must work together to complete the project in a timely manner. Quickly platforms agrees to work expeditiously to complete the project no later than launch date (depending on date of acceptance of agreement).

#### **4. Assignment of Project**

Quickly platforms reserves the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

#### **5. Revision during Execution**

Client Company may be charged additional fees if it decides to make changes to the agreed upon project scope and objectives.

#### **6. Legal & License**

Quickly platforms warrants that the functionality contained in this project will meet Client Company requirements and that the operation will be reasonably error-free.

The entire risk as to the quality and performance of the project is with Client Company. In no event will Quickly platforms be liable to Client Company or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate the website, even if Quickly platforms has been advised of the possibility of such damages.

If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this agreement and shall not affect the validity and enforceability of any remaining provisions.

#### **7. Copyright to Project**

Quickly platforms guarantees that all aspects of design and construction of the project will be disclosed to Client Company upon completion, and full code, copyrights and ownership will be the sole property of Client Company. Quickly platforms retains the right to display graphics and other design elements as examples of its work in its portfolio.

#### **8. Sole Agreement**

The agreement contained in this Contract constitutes the sole agreement between Quickly platforms and Client Company regarding this project. Any additional work not specified in this contract must be authorized by a written change order. All prices specified in this contract will be honored for three (3) months after both parties sign this contract. Continued services after that time will require a new agreement.

#### **9. Initial Payment & Refund Policy**

If Client Company halts work and applies for a refund within 4 days, work completed shall be billed at the hourly rate of hourly rate, and deducted from the initial payment, the balance of which shall be returned to Client Company. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, Client Company shall be liable to pay for all work completed at the hourly rate stated above.

Signature

29/ 03/ 2024

Quickly platforms

Mr. Prakash Amarvanshi

Signature

29/ 03/ 2024